



# ModusLink Store

## Processing Behind the Scene

**For companies looking for quick and easy entry into e-commerce, ModusLink has developed a packaged, transaction-ready e-store solution that helps you begin reaping the rewards of global online commerce with far less time, cost and complexity than custom built sites.**

ModusLink Store is equipped to handle the complete scope of traditional B2B and B2C order transaction activities and is supported by a full range of CRM, financial and account management services. With a secure, standard site infrastructure and seamless integration with your global, multi-channel supply chain, ModusLink Store can quickly open the door to new global opportunities and online revenue streams; while ensuring full control and visibility across the end-to-end value chain.

### Benefits of an integrated ModusLink Store Solution:

- Increased global revenue generation and customer acquisition
- Fast and easy site deployment with lower total cost of operation
- Rapid, integrated fulfillment and returns
- Less administrative management, improving resource bandwidth
- Improved multi-channel visibility and actionable intelligence reporting

If you are interested in:

- exploring new global markets and revenue streams for your products
- creating complementary e-stores for accessories and options, product subsets or discount merchandise
- leveraging e-stores to create rapid awareness for a specific or temporary campaign

Then ModusLink Store is the right solution for you. With rapid deployment and a low cost of entry, our standard package e-commerce solution can extend the reach of your business and provide maximum return on investment.

### e-Commerce One Stop Shop

#### Standard Package e-Commerce Solution

- Multi-lingual site development, hosting and ongoing management integrated into a globally deployed web solution
- Basic search, order, payment, ship, track and returns capabilities

#### Integrated Business Processes

- CRM services/multi-lingual contact center sales and support
- Account Management
- Financial Management Services

#### Integrated Supply Chain Services

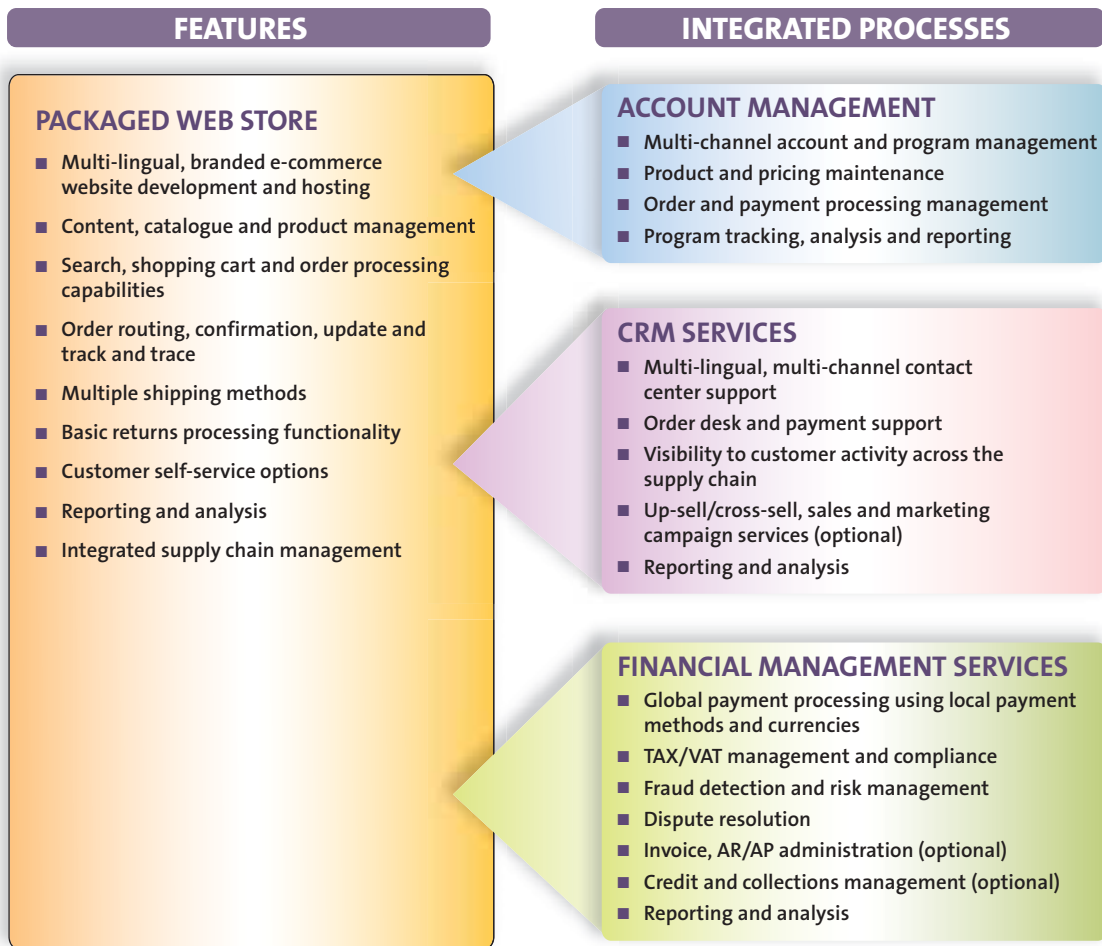
- Forward and reverse logistics
- Multiple shipment models
- Accelerated disposition, refurbish and repair

#### Visibility, Reporting and Analysis



## ModusLink Store Solution Snapshot

With a standard site infrastructure based on our secure, state of the art e-Business platform, ModusLink Store needs only your branding and products before you are ready to conduct the full scope of traditional, multi-lingual e-commerce activities.



### Trust ModusLink to achieve your e-Business goals.

- State of the art technology/e-Business platform, using best of breed e-commerce, financial management, messaging, CRM and reporting tools
- Combined supply chain, vertical market and e-Business experience
- Unmatched global footprint and global market commerce expertise
- Integrated services and solutions across the end-to-end, sales-enabled supply chain

Contact us today to learn how we can help you . . .

[moduslink\\_marketing@moduslink.com](mailto:moduslink_marketing@moduslink.com)

### ModusLink's e-Business Suite of Solutions:

- ModusLink Commerce
- ModusLink Store
- ModusLink Engine
- ModusLink Live (CRM)
- ModusLink Returns
- ModusLink Auction