



# ModusLink Commerce

## Profit from Choice

**ModusLink Commerce is a premium e-commerce solution delivering a dynamic full-function web store, enhanced by a combination of ongoing support services, to enhance global online sales, marketing, lead generation and customer loyalty activities. With the complete range of Customer Relationship Management (CRM), financial and account management services — and seamless integration with the full scope of supply chain activities — ModusLink Commerce ensures a more satisfying brand experience for customers, improving acquisition, retention and multi-channel revenue growth.**

### Benefits of an integrated ModusLink Commerce Solution:

- Increased online revenue
- Improved customer acquisition and retention
- Lower total costs
- Integrated operations help expedite fulfillment
- Local payment methods improve ease of use
- Less administrative management for improved resource bandwidth
- Improved multi-channel visibility

Leveraging our secure e-commerce platform and proven, global operating infrastructure, ModusLink Commerce delivers a truly integrated, customer-driven web store with minimal implementation time, cost and administrative management. This solution is also differentiated by the ModusLink Global Payment System (MGPS) which facilitates local payment methods for countries around the globe to accommodate ease of use and customer payment preference.

With years of supply chain, e-Business and vertical market expertise, ModusLink is uniquely positioned to empower companies to exceed their e-Business goals.

### e-Commerce One Stop Shop

#### Premium e-Commerce Solution

- Multi-lingual site development, hosting and ongoing management integrated into a globally deployed web solution
- Feature-rich web store with full order processing, dynamic content management and robust sales, marketing and customer loyalty features

#### Integrated Business Processes

- CRM Services/multi-lingual contact center sales and support
- Account Management
- Financial Management Services

#### Integrated Supply Chain Services

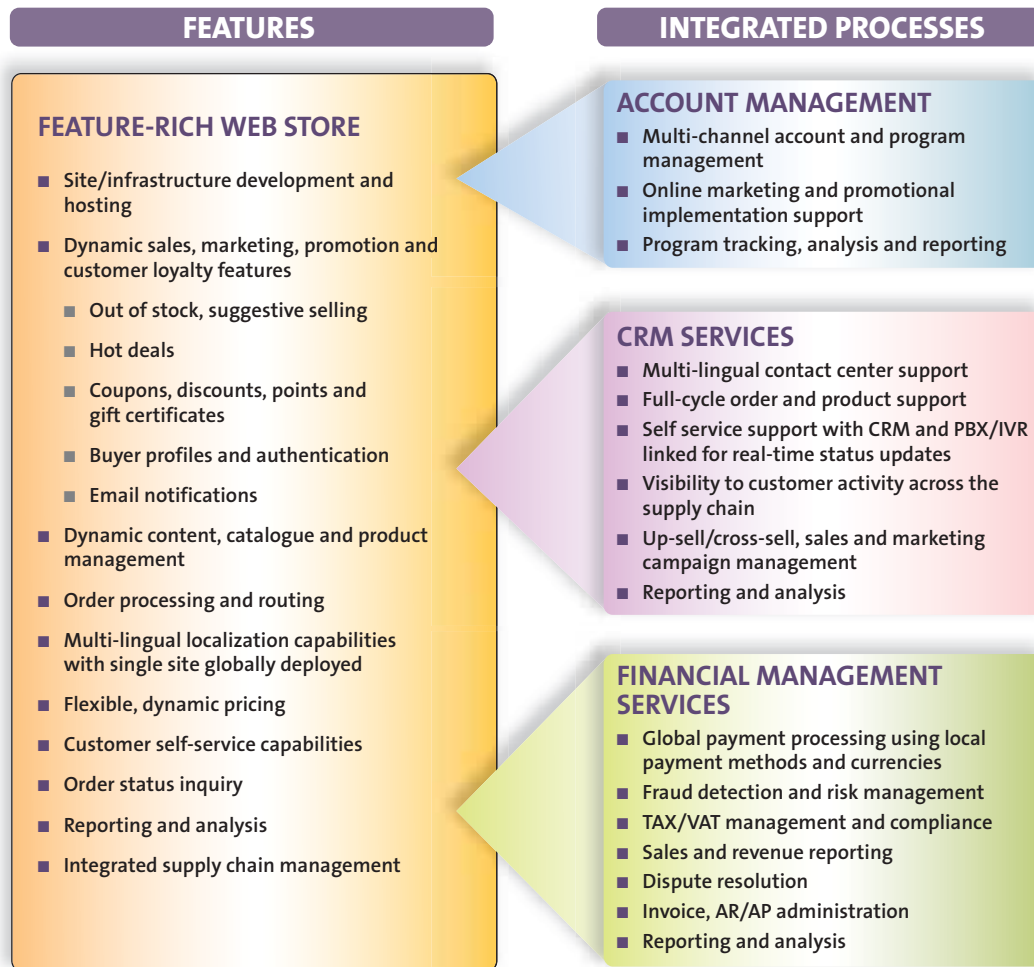
- Product configuration and activation
- Global fulfillment and returns

#### Visibility, Reporting and Analysis



## ModusLink Commerce Solution Snapshot

ModusLink Commerce provides clients with a comprehensive, feature-rich web store that includes the complete range of e-commerce functionality and capabilities needed to maximize the return from global online commerce.



### Trust ModusLink to achieve your e-Business goals.

- State of the art technology/e-Business platform, using best of breed e-commerce, financial management, messaging, CRM and reporting tools
- Combined supply chain, vertical market and e-Business experience
- Unmatched global footprint and global market commerce expertise
- A comprehensive Suite of e-Business Solutions integrated across the end-to-end, sales-enabled supply chain

Contact us today to learn how we can help you . . .

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#### ModusLink's e-Business Suite of Solutions:

- ModusLink Commerce
- ModusLink Store
- ModusLink Engine
- ModusLink Live (CRM)
- ModusLink Returns
- ModusLink Auction